

# INTRODUCTION TO UNIVERSAL PARADIGM

## for the Healing of the Nations ...

The Information Age was just the Prelude. It served to give us the tools to interconnect globally. Instantly and with everyone. Now we are shifting to the Transformation Age.

Transformation into what? Well, the new Universal Paradigm.

But that *means* nothing! Correct. That is why you need to read the new Universal Paradigm website here: [www.universalparadigm.org](http://www.universalparadigm.org) We could say it in just one word: 'Deliverance'. But that would still *mean* nothing! True. But if you don't *read* the website, how could the meaning become clear to you? So, you *must* read!

Begin with this introduction, but read especially the whole website. Read and consider carefully.

That's an order!

The World must first be IN-formed. Only then can it be TRANS-formed. Like when Martin Luther informed the World by nailing his 95 theses on the door of All Saints Church in Wittenberg.

With that Luther laid the *spiritual* foundation for a paradigmatic shift. However, he did not act alone. At that time Science, too, burst forth: Copernicus, Galileo, Erasmus and many others. So Paradigms don't shift in a vacuum. First there is a Spiritual Impulse. Then Science sets in to form '*some force of opposite mindset, powerfully present*' (Hollingsworth; *cf. website*).

In our time, the Spiritual Impulse came from Ken Wilber. His Integral Theory has opened the Door for everybody everywhere to find out who they really are.

But Wilber only writes books. This time 3 Social Scientists stepped in. Rodney Shakespeare, Simon Mouatt and Peter Challen nailed 59 false assumptions of current economic/financial/social theory on the Internet-Door, i.e. the Universal Paradigm website. In it they set out the blueprint of a new, more accurate, deeper and more dynamic politico-economic model. A new understanding of reality, leading to many new insights and opportunities.

Curious that 59 is the reflection of 95 ...

This new reality stands on two legs:

- 1) ESOP's & Binary Economics developed by Louis O. Kelso and
- 2) Money creation as tool to make every citizen a capital owner.

In short: 'Without a hitch, everybody rich'.

But we are not being facetious here. *If* these two measures are introduced on a universal scale, we will *indeed* all be 'rich'. We won't all be billionaires. And some would still be richer than others. But we would all have enough income (dividends *and* wages) to live comfortably. And with ample free time to boot.

Spoiler alert. It's not a quick fix. The transformation would take about 25 years to fully emerge. But even after a mere 5 to 10 years we would already see and feel a clear difference. And because everybody would then have enough money to buy what they need, supply and demand would both sky-rocket.

The economy would grow so explosively that postponing *serious* ecological measures would no longer be an option. But at least both government and citizens would then have the means to *afford* such measures. And *still* lead a very comfortable life!

So, yeah, this new Universal Paradigm ('UP' for short) is worth your attention. That's why we ordered you to study it. Check it out here as well: [www.binaryparadigm.org](http://www.binaryparadigm.org)

So, listen up some more!

We must end this Blind and Pointless Battle between Socialism and Capitalism. They're both murderous thieves! We have to reconcile these two bastards and then *transcend* them, forming a *third* synergistic solution in which  $1 + 1$  is not 2, but 3. It's that simple, really. Yet, although Kelso proposed it back during the 50's through 80's of the last century, we are still worshipping these 2 old criminals. And still fighting each other while doing so.

That's because people don't *read*!

And, *mind you*, Kelso was not a mere theoretician. He proved his theory in practice. He was involved in the setting up of thousands of ESOP-companies in which the workers became *worker-owners* taking home not only their wages, but *dividends* as well!

The beauty of Kelso's 'invention' is that the workers don't have to buy the shares of the company where they work with their own or borrowed money. In an ESOP they are allowed to pay with the dividends the acquired shares themselves generate. Genius!

So, it can really be done. And it can be done *peacefully*. This is the one time in history that Revolution and bloodshed is not necessary to trigger and maintain a major paradigmatic shift.

So why then did this 'Just Third Way' stall? The truth is that we don't know. Perhaps the rich who own the media have been able to suppress it, especially after the Fall of the Berlin Wall? But even the rich stand to gain. As Nick Hanauer made clear to his fellow plutocrats in his TED talk in 2014: '*The pitchforks will be coming for us*', unless wealth is distributed more equitably.

Perhaps people think it's just a fantasy thought up by a few Ivy League intellectuals who have nothing better to do than come up with wacky ideas that cannot work? Maybe. But then, the Copernican Revolution was also thought wacky at first. And it took 2 to 3 centuries to be universally accepted! So, it takes time ...

Perhaps the poor have lost hope? They don't believe anymore in yet another political scam 'to lift them out of poverty'? Perhaps. We just don't know. It baffles us, because the argument made by binary economists and 'Universal Paradigm-ists' is conclusive.

That's why you are guilty of negligent complicity to keeping the poor down, if you refuse to study this new Paradigm carefully.

And remember that ESOP's and Binary Economics are just one leg of this new Paradigm. The other leg is even more potent.

Money creation (out of thin air) is something the banks have been doing for centuries. So why could governments not do this to finance great public works? Why allow only private banks to do this? Why do the people (via their governments) have to pay enormous amounts of interest to private banks, whereas the government can do the same thing interest-free?

And why can't the Central Bank create money to extend annual loans to every citizen, with which he is obliged to buy low-risk shares of solid companies on the Stock Exchange? Here we can

apply Kelso's genius again. The citizen is allowed to pay back with the dividends the acquired shares themselves generate.

But do note carefully! Created money does have to be paid back! It is not debt-free. It can be interest-free, or near interest-free. And it certainly must be usury-free! In other words, if a minimal interest is inevitable to cover administration cost, for example, there is NO REASON WHATSOEVER to pay compound interest.

So, if the government builds a bridge, for example, the Central Bank can create the money out of thin air and build it. Repayment can take place by either taxation or levying toll. Spread over 50 years, let's say. No interest, or perhaps just 0.5 %. If it costs \$ 100.- to build, the people pay back \$ 100.50. No more. Possibly even just \$ 100.-, if administration cost is covered by regular taxes.

So, why do we insist on burdening the people unnecessarily?

It's insane.

As said, the Universal Paradigm has two legs. But it also has a head!

It thinks in totally new ways. And it has confidence in the basic nobility of Man. Of course, there will be criminals who will take undue advantage. Healing the sick will not end immediately, although the introduction of a more just politico-economic system, does also have a healing effect on people.

So, here is simple truth about man. He is *Homo Reciprocans*.

We are not 'homo *economicus*', that scheming little man who sees \$\$\$ only. This is what the present dominant rhetoric has persuaded us we are. And we have come to believe it. It says so daily on internet.

And who would dare contradict our Lord Internet?

Well, the Universal Paradigm (UP) does. We insist that \$\$\$ only does NOT reflect our true nature. Our true nature is benevolent and reciprocal. You scratch my back, I'll scratch yours. You bake bread, I'll sell you flour. We interchange, we communicate, we trade, we respect. Sometimes we even love and hate. But even then, we reciprocate.

So, whether you like it or not, you have to co-operate and reciprocate. Always.

Now, some people approach this two-legged Universal Paradigm (UP) from a socialist perspective. They will tend to see a bigger role for the government than those who come to UP from a capitalist perspective. In fact, UP is a completely *new* perspective. It *transcends* the other two. Therefore, any different points of view can be debated and tested to see what works best.

So, regardless of your original perspective or bias, if everybody benefits (even the rich) and if it can be introduced peacefully, what on earth is stopping us?

We believe it's *ignorance*.

We, binary economists, have not been effective enough to get the message out. There are quite a few of us. After Louis Kelso and Mortimer Adler (they were a team) came Robert Ashford, Norman Kurland, Michael Greaney, Dawn Brohawn, Gary Reber, Dan Parker and many others. There were groups in Australia and Canada. In India there was a pioneer called Ekambaram Viswanathan. He coined the term 'Democrism' to refer to the Universal Paradigm. The Center for Economic & Social Justice (CESJ) called it the 'Just Third Way' or 'JTW' and now also 'Economic Personalism'.

There are also organizations. In the USA there is CESJ, in Canada the 'Global Justice Movement', on the Caribbean island of Bonaire the 'Golden Meand Society' (promoting 'Synergism', yet another word for UP or JTW). And not to forget two huge Associations of ESOP-companies in the USA, to wit: the ESOP Association and the National Center for Employee Ownership. The latter is now preparing to start operating globally.

All these scholars and academicians wrote books, blogs, articles, set up websites, ran their own magazines and newsletters. They did what they could. Yet they have not been effective enough.

Why? Well, there are many reasons. Most reasons are beyond their control. However, one of them *is* under their control. As a matter of fact, this one is their own grievous fault! They are divided amongst themselves. Pretty stupid, no? Yes, indeed. We

(binary economists and Universal Paradigm-ists) all know that we hold the politico-economic key to a New Global Civilization.

And if there are so few of us, we just cannot afford internal squabbles. Whatever the disagreements or personality-clashes, we have to come together. Weakening ourselves is not an option. For without a major new Paradigm, there will be no economic justice for billions of people. And also no money to avert a life-threatening ecological collapse.

So we, the board of the Golden Meand Society (GMS), call on all of you visiting this website to consider the Universal Paradigm with a positive mindset. We humans have been made to always find solutions whenever the situation has become dire. Globally speaking, the situation *is* very dire right now. So it's time to act.

Kelso/Adler laid the foundation. CESJ is working on the walls. GMS is obsessed with Method. The means and the end must be the same. That's the Meand! The Universal Paradigm-ists are restructuring theory by first extracting 59 falsities. As long as these are not addressed, the UP-roof will not hold.

Talking about 59 falsities. Not only was it curious that 59 is the reflection of 95. Curiouser *still* is the fact that both 95 and 59 add up to 14, which is the number-value of the Hebrew word 'zahab', meaning 'gold', the metal of the Sun. There is good reason, therefore, to call the Universal Paradigm the Sun-Paradigm, which links it back again to Copernicus.

And the Universal Revolution, which will be triggered by the Universal Paradigm, is indeed on the scale of the Copernican Revolution. In fact, it is even greater.

And talking about 'gold', GMS holds that the UP is the 'Golden Mean' between socialism and capitalism. GMS is the only organization we know of in the Caribbean Region to promote the Universal Paradigm or Just Third Way. We focus mainly on the Dutch Caribbean islands and hopefully Cuba and Venezuela.

But, of course, it is not about giving the right name to the Universal Paradigm. Nor about who has the purest theory. All of us (binary economists, UP-ists, synergists) are working for the Healing of the Nations and we invite you to join in.

**And one final thing. All religions can endorse this. They're all for Justice. So is atheism. The Divine Light impels you *all* to do this.**



**ALL FOR JUSTICE ; JUSTICE FOR ALL**

**Bonaire, Caribbean Netherlands, 6 October 2023,  
On behalf of the Golden Meand Society, foundation:**

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